



For Immediate Release

Contact: Gabby Farina
Phone: (610) 506-1099
Email:newvoterscomms@gmail.com
<https://www.new-voters.org/>

Timberlane Regional High School Seniors Launch Statewide Social Media Campaign

New Voters Mentees Connect with NH Youth through Social Media

PLAISTOW, N.H. (June 23)—In Plaistow, New Hampshire, three rising seniors at Timberlane Regional High School are taking the initiative to further civic engagement as they reach out to the youth in their communities and engage them across various platforms. Christianna Kosta, Regan Blomquist, and Max Beckerman are using social media to run a statewide campaign to inform students about civic engagement using [New Voters](#) resources. Kosta states, “Utilizing a platform that many teenagers scroll through on a day-to-day basis helps us on our mission to inform and educate new voters. It's something they are comfortable with mixed with some information that is a little foreign to them.” The New Hampshire students are expanding their social media presence with the help of their mentor Gabby Farina, a rising sophomore at Wesleyan University.

Kosta, Blomquist, and Beckerman are partnering with New Voters, a 501(c)(3) nonpartisan student-led organization with the mission of 100% voter engagement in high schools across the country through high school-college mentorship. As of Tuesday, June 23, New Voters has secured 40 college mentors and 52 mentee matches.

The TRHS seniors are expanding their presence through Twitter and Instagram while also organizing a voter registration event at the class of 2020’s graduation ceremony. This drive will mark Timberlane’s first voter registration drive with New Voters. Their mentor Gabby Farina notes, “Indicators for the 2020 primary are inconclusive about how enthusiastically the youth will vote in the upcoming election. That means that what Kosta, Blomquist, and Beckerman are doing is integral to boosting youth voter turnout during the COVID-19 era.”

New Voters mentors collaborate with mentees, administrations, and school clubs to lay the groundwork for voter registration drives. The mentorship program tackles the sentiment that voting is intimidating and inaccessible by providing training and accountability to high school leaders and allowing for meaningful youth engagement in elections for all levels of government. Young people nationwide are yearning to be more educated voters and ensure that politicians are held accountable for their legislative decisions. With the help of Kosta, Blomquist, and Beckerman, Timberlane Regional High School is taking the lead in educating and empowering the youth of New Hampshire.

###